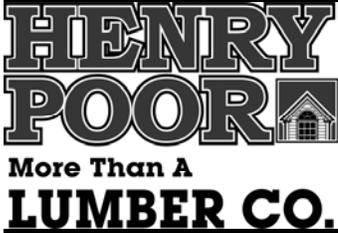


December, 2008



www.henrypoor.com

HENRY POOR LUMBER CO.  
HOME WORKS

The Yardstick

## Fireplaces Viewed for Their Form and Their Function!

Fireplaces are aesthetically appealing to many people. Because of nostalgia, or for reasons of intuitive common sense homeowners have been demanding fireplaces in their homes. Estimates indicate that over 50% of the single family homes in the US have at least one fireplace and about one million new fireplaces are being installed annually. This gives the home builder great potential in offering a product the aesthetically appealing and can be used as an alternative heat source.

Wood fireplaces are an inexpensive way to add an additional heat source to your home. Firewood is approximately 61% less expensive than electricity and 40% less than oil and natural gas. You can also choose to put a gas insert in a wood burning unit if you choose to change it up. Gas fireplaces give you more options. You can put one in virtually any room in your home. There are many options and styles to choose from and they can truly add a unique and

aesthetic look to your room and add to the overall décor.

Freestanding Stoves are mostly purchased to be a major source of heating. Most owners do not necessarily see them as a design unit and are mostly a diy project.

Henry Poor Lumber has a new updated showroom that can help you visualize the look you want. Our knowledgeable sales staff can walk you through all our options.

**Stop by and see our showroom today!**

## Summer Merchandise Liquidated!

We have over 200+ SKU's on clearance ranging from ACQ to hoses, shovels, tarps, rain coats and more. Please stop by the store to see all the items in our summer liquidation blow out sale. Below are a few of the items we have on sale:

5/4x6x8 ACQ	\$3.00	Slush Boots	\$13.50
5/4x6x10 ACQ	\$4.00	Rainsuit	\$3.90
5/4x6x14 ACQ	\$4.00	Jersey Gloves	\$ .80
5/4x6x20 ACQ	\$18.00	Tarps starting at	\$4.50
3/4 Marine Ply	\$30.00	Turret Sprinkler	\$2.40
5/8x4x8 Part. Board	\$10.00	LHSP Shovel	\$4.90
3/8x4x8 MDO Ply S1S	\$20.00	Lopping Shear	\$15.00
3/8x4x8 MDO Ply S2S	\$20.00	Shingle Remover	\$22.50
1/2x4x8 MDO Ply S2S	\$25.00		
3/4x4x8 MDO Ply S2S	\$30.00	And much more.	
34x4x8 MDF	\$20.00	While Supplies last.	

## Lumber Market Reacts to Economic Volatility

The lumber and building materials market continues to react to overall bad economic news. The continued problems with the credit markets and housing oversupply continue have pushed pricing downward during the last few months. Mills are reacting to the decreasing seasonal and economic demand through curtailments and production cutbacks. Significant producers like Louisiana-Pacific (LP) have created pricing floors on OSB and are not offering discounted pricing below those floors. We expect continued production cutbacks on both dimensional and sheet goods through the rest of the fall and winter months that will effectively reduce any continued downward pressure on lumber pricing through a reduction in supply.

The significant increase in the price of oil based products such as shingles and felt has leveled off as we head into the winter months. The often twice per month price increases being imposed by the shingle manufacturers have stopped and pricing has now stabilized. The decline in the price of oil should alleviate pressure to continue to raise prices, however, the asphalt shortage and capacity issues of the manufacturers will continue to keep pricing elevated over historic levels. We look forward to price stability over the winter months and a continued easing on the supply chain with respect to availability of product.

**Be sure to check out our new website at [www.henrypoor.com](http://www.henrypoor.com) for the latest news!**

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## Shaw Flooring Revolutionizing the Green Movement

When choosing new floors, you can show your style and take care of the environment. Shaw's "green" carpets and hardwood designs show that environmental responsibility and fashionable design aren't mutually exclusive. The labels of Shaw's new carpet styles made from Anso Nylon feature information concerning the recycled content of these products. Evergreen Nylon Recycling, Shaw's nylon recycling operation in Augusta, Georgia, converts post-consumer nylon carpet and converts it back in to its original material, caprolactam--the building block for nylon fiber. The Evergreen caprolactam is then mixed with new caprolactam during the

manufacturing process, and new nylon fiber is made. Although Anso Nylon products receive nylon produced with Evergreen caprolactam, actual recycled content in the product will vary from sample to sample. Anso Nylon carpets, are also some of our most beautiful and stylish. Many of them feature the bold designs and patterns that are all the rage in interiors. Check out the

- \* leafy pattern of [Timeless Truths](#)
- \* wild animal print of [Mixed media](#)
- distinctive squares of [Ground Works](#)
- striking, colorful stripes of [Tapis](#)
- \* funky, hip circles of [Calabria](#)

Stripes, circles, and squares

are versatile elements that can either add drama to a room or, conversely, make a beautiful, subtle statement.

In addition to being beautiful, Anso Nylon carpets are extremely durable and stain resistant. But one of the best features of these products is their role in Shaw's carpet recycling program. Anso Nylon carpets can be recycled over and over again. Because Anso Nylon has been designed to be recycled, this process does not affect the carpet quality, performance, or style. All of the new Anso Nylon products offer the same top-notch features as their predecessors.



## Linda Ragan honored as Designer of the Month from Cardell Cabinetry

Linda Ragan a cabinet designer from Home Works has been selected as the feature designer for the month of November from Cardell Cabinetry. She remodeled a kitchen for a customer looking to lighten up her dark kitchen. Below describes how Linda updated this kitchen. *This kitchen was inspired by my customer's lack of*



*lighting in her previous kitchen. So to brighten things up, we*

*removed the old wall paper, added can (recessed)*

*lighting, installed an engineered walnut floor and replaced the original medium-toned maple cabinets with Soft White with Pewter Glaze Cardell Cabinetry. The wall paint we used is named "Baby Turtle"*

*and makes the cabinets pop! In the new cabinet layout we eliminated blind corners and increased the depth and height of the wall cabinetry to add optimum storage space to the kitchen. We also replaced a peninsula that had overhead cabinetry with an island for a more open feel. Our customer now feels like she has a "Showroom" kitchen!*

For more details and pictures on Linda Ragan's featured kitchen, please visit [www.cardell.com](http://www.cardell.com).

## Anything Goes Sale running through December 8th!

ShawMark Anything Goes! Green is now on sale at Home Works with up to 25% off on all styles. Anything Goes! Is a leading edge style, has outstanding performance, is environmentally friendly and even carries the strongest warranties in the business. Retail customers be sure to look for the **Home Works Bonus Bucks** in the Journal and Courier, but hurry because the sale ends soon!

## New Improved Website

Henry Poor and Home Works have given our website a much needed face-lift. Please visit our website to see all the products we have to offer and keep up to date on all the latest news and events for both stores. Visit us at [www.henrypoor.com](http://www.henrypoor.com).