

Good Food, Good Cause At May Cookout

Henry Poor Lumber and Flooring Express's May 29 cookout provided a chance for guests to enjoy a great meal and help out a good cause at the same time.

In addition Therma Tru Doors and Marvin Windows and Doors had nice displays to highlight the features of their product lines.



Steve Bunch stopped by to donate to save lives.

On site during lunch was the Indiana Blood Center mobile donation center.

A number of guests and Henry Poor employees rolled up their sleeves to help those in need of blood donations. This semi annual event does a great deal for those

in our community. "We can't thank those who donated enough," remarked Breyanna Turner, the organizer of the blood drive.

Specialty sandwiches were provided by Café Literato and everyone spoke highly of how tasty the different sandwiches were. Jay Andrew commented, "It's nice to change up the menu every now and then. Everyone seems to like the selection we provided."

Make your plans now to attend the next cookout on June 26. We'll be supporting Food Finders with the proceeds from our "dunk tank" competition.



Jay Andrew, left, along with a number of guests, enjoy a great lunch and friendly conversation.



Join Us on June 26 to see who can dunk the most Henry Poor employees.

Waterproof, Stain Proof Carpets from Shaw Carpets

Flooring Express carries Shaw carpets that protect your home from life's unexpected spills.

Shaw's fully waterproof, patented LifeGuard backing keeps spills from seeping through the padding to the floor below, so cleanup is easy and your floors

stay beautiful.

While conventional carpet repellents protect only the surface, Shaw's patented R2X Stain and Soil Resistance System



guards the entire carpet fiber. With R2X, spills that reach the base of the yarn don't penetrate and wick back to the top as they do with conventional solutions.

Visit Flooring Express to learn more about these beautiful and long lasting carpet products.



**Looking For A Good Deal?
Check Out Henry Poor's Contractors Corner
Dent and Dinged Doors, Windows and More**

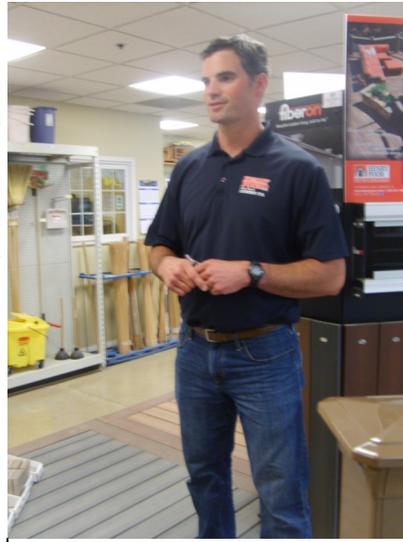
How Do You Make Those Videos Anyway?

“What goes into making a video at Henry Poor Lumber or Flooring Express?” is a question we get on occasion. Making a video requires some degree of forethought and planning, but can be really fun as you put the pieces together and see the end result.

Tom Andrew has become the media face of Henry Poor Lumber and Flooring Express. He’s the one you see in our product videos and TV commercials. Tom has gained considerable experience doing video work over the past 2 – 3 years and says he feels a lot more comfortable in front of a camera now.

Tom also takes the lead in pulling video together by sketching out a story board on how the

video shoot might progress and working on the script with a writer. Once these steps are completed, Tom works with a videographer to do the actual shooting of the video or ad. This is not always the smoothest process as it sometimes requires several “takes” for Tom to get it right. They will also shoot video of displays, product and other scenes to include in the final video.



Tom Andrew in a recent video shoot at Henry Poor Lumber.

At this point the video/editing team take over and using today’s remarkable technology blend everything together into a well produced final product. The end result is a very informative piece on the merits of the latest and greatest product from Henry Poor Lumber and Flooring Express.

To see our most recent video go to [“Don’t Miss This!”](#)

Jason Scheumann ... Teamwork Leads to New Opportunities

Jason Scheumann says, “After more than 20 years of selling building materials and working with builders and contractors, this business is just in his blood.” Jason got his start right out of high school in 1991 working in the yard at Henry Poor Lumber. He worked part time while attending Purdue and during his time at Henry Poor has filled a number of different roles including accounts payable, the sales counter, and now as an outside sales specialist.

In this current position Jason tries to build strong relationships with his customers. He enjoys

the challenge of staying out in front of his customer’s needs, solving their problems, and being there when they need him. He provides product information, does take offs, compiles quotes, and handles any customer service questions that arise.



Jason Scheumann

Strong Team Leads to Success
Jason enjoys working with the Henry Poor team and says the

key to his success is having a strong, motivated and organized team to help him stay on top of all the different customer demands. This has led to several new opportunities from customer referrals.

Constantly On The Go
Jason is a native of Lafayette. He and his wife, Erica, are constantly on the go with their four children, Tyson, 17, Kaleigh, 12, and twins, Kyle and Ryleigh, 7. They spend a lot of time at baseball, soccer, volleyball and basketball games. Jason is an avid golfer and hits the links as often as his schedule permits.

Henry Poor Lumber

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(765) 474-1388
www.henrypoor.com

Store Hours
7:00 AM - 5:30 PM M-F
8:00 AM - 1:00 PM SAT

Flooring Express

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Lafayette, IN 47905
(765) 447-4663
www.flooringexp.com

Store Hours
8:30 AM - 6:30 PM M-F
10:00 AM - 4:00 PM SAT