

October 2011

**HENRY POOR**  
More Than A  
**LUMBER CO.**

(765) 474-1388  
www.henrypoor.com

HENRY POOR LUMBER CO.  
HOME WORKS AT HENRY POOR

The Yardstick

## Ugly Kitchen Contest Winner Chosen Online



(L-R) Linda Ragan, Joe and Vicki Vogel, Jay Andrew

**Getting the Good News**  
“I can’t believe it. I just can’t believe it,” were the first words out of Vicki Vogel’s mouth when Jay An-

drew called and notified her that her kitchen had been selected as the “ugliest kitchen” in Greater Lafayette.

The Vogel’s kitchen was initially selected as one of the five finalists from over 100 preliminary entries. Once the finalists were chosen, it was left to everyone’s friends, neighbors and family to vote

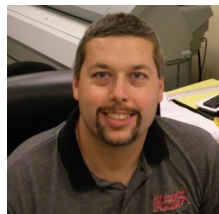
online to determine the ultimate winner.

With over 1000 votes cast the Vogels took top honors in the online voting and were awarded the grand prize of a \$15,000 custom kitchen makeover courtesy of “Home Works at Henry Poor”.

The Vogel’s kitchen will be renovated with new cabinets, countertops and flooring. You’ll be able to follow the transformation by checking the Henry Poor website over the next couple of months. It will be exciting to see all the changes.

## Blood Drive In Memory of Scott Ferdinand

Henry Poor and Home Works will be holding a blood drive in memory of Scott Ferdinand, a long time



Scott Ferdinand  
1973—2010

employee of Henry Poor who passed away from

cancer in February 2010. The Indiana Blood Center will hold our drive in conjunction with our final 2011 cookout on **October 28**.

We’d encourage everyone who knew Scott, as well as those who recognize the importance of providing life saving blood donations to our hospitals and medical centers, to join us in “rolling

up your sleeve.” You can sign up ahead of time at **DonorPoint.org** or just show up on October 28<sup>th</sup> at our location at the corner of Brady Lane and Concord Road. Just remember to bring a picture I.D.

Lunch is on us whether you wish to donate blood or not. We look forward to seeing you then.

## Jeff Renie – Helping To Get The Job Done

Handling the day in and day out responsibilities of filling customer orders, responding to customer requests, and coordinating the overall Henry Poor team and schedules, keeps Jeff Renie busy as the General Manager of the Henry Poor operation.

Jeff says it’s a constant challenge to meet everyone’s requests, especially if you are also responsible for looking out for the bottom line. But being adaptable and providing high levels of customer service are what

Jeff enjoys. Jeff says, “The best part of working at Henry Poor is that it is a fun environment where everyone works hard. It’s fast paced and never boring.”

Jeff arrived at Henry Poor four years ago after working at Armstrong Landon, a pre-hung door manufacturer in Kokomo for 18 years – where he served as General Manager. A Purdue graduate with a degree in biology, Jeff started out managing a fish farm, before deciding to move to Armstrong Landon.



Jeff Renie

Jeff and his wife, Darlene, are the proud parents of three children.

Jeff enjoys family activities, traveling, and hunting and fishing in his spare time. He also supports and takes part in local Ducks Unlimited activities.

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## YOUR BUILDING AND REMODELING SHOWPLACE

### “Home Works at Henry Poor” New Showroom Now Open

To better serve our customers Home Works has moved all its cabinet and countertop inventory and displays to our new “Home Works at Henry Poor” showroom. All the top cabinet lines --- KraftMaid, Medallion, Regency – and countertop lines – Hanstone, Corian, Caesar Stone, Zodiac – are all on display in our larger showroom now located at the corner of Brady Lane and Concord Road.



### Everything Under One Roof

Finding all the materials needed to complete a building project in one location makes it easier and less time consuming for everyone involved. By moving the cabinet and countertop lines to “Home Works at Henry Poor”, everything needed for a home remodeling or new construction project is in one place. This includes exterior products like windows, doors, siding, roofing



and decks, along with interior products including kitchen and bath countertops and cabinets; fireplaces and fireplace inserts; and interior trim and hardware.

### “Flooring Express” Grand Opening

Flooring Express is on its way. The region’s largest in stock flooring showroom will be opening on November 1 at 2665 Maple Point Drive (next to Kittles across from the Mall). This new concept will build on the Home Works history of superior quality, great service and even better prices.



Featuring more in-stock flooring products including carpet, vinyl, hardwood and tile, Flooring Express offers increased selection, more inventory, and factory direct pricing.

### Two Moves, One Goal

As Home Works moves into these two new showrooms, our names will change to “**Home Works at Henry Poor**” and **Flooring Express**, and our Market Square location will close October 29. Our goal at each of these new locations will be to build on the Home Works and Henry Poor traditions of superior quality; top product lines; outstanding, local, personalized service; all at competitive prices.

## Henry Poor-Home Works “Carry the Torch”



Henry Poor and Home Works helped sponsor this year’s “Carry the Torch” walk held by the Community Cancer Network on Sunday, October 2. All the participants took part in a 2.5 mile walk through downtown Lafayette and West Lafayette to raise funds to assist local residents battling cancer.

the “Top Fund Raising Team” award for their efforts in soliciting donations for the inaugural Cancer Network event.



Laura and Jim Andrew

We’d like to thank all those who took part and contributed to this event.

The Henry Poor/Home Works team received

## Commodity Update Goes Online — Jim Andrew

For the past several years I have attempted to give timely updates on lumber prices and trends in our industry. With changes often taking place very quickly, the information I provide is often outdated very quickly. So this month we thought we’d try something

a little different by providing a link to the [ProSales Online](#) website where there is current information on a number of topics related to our industry. Don’t forget to call us at **765-426-0399** for current pricing and the latest updates on the lumber markets.